



# HAITTIAN Compas FESTIVAL

MAY 20th 2023  
Bayfront Park

[www.haitiancompasfestival.com](http://www.haitiancompasfestival.com)



In honor of May 18<sup>th</sup> 1803, creation of the Haitian blue and red flag, the Haitian Compas Festival in Miami was born. Its Mission is to celebrate the richness of Haitian Culture and Diversity by exhibiting individual and group talents, artistic skills and creativeness while at the same time promoting social awareness in the community.

The Haitian Compas Festival is the largest gathering of Haitian music fans in the United States. It has been ranked among the Best in Live Music Entertainment events by Billboard Magazine. The Haitian Compas Festival is expected to attract over 20,000 visitors.



# Festival Overview

• **Location:** BayFront Park

• **PROJECTED ATTENDANCE:**  
15,000 + attendees.

• **DATE & TIME:** Saturday May  
20<sup>th</sup> From 3pm-11pm

• **DEMOGRAPHIC INFORMATION**

: Male 60% ; Female 40%; /  
Ages 18-35 70% ; Ages 35-60  
30% / Haitian 85% ; Caribbean  
15% ; / 1<sup>st</sup> Generation 20% / 2<sup>nd</sup>  
Generation 50% / 3<sup>rd</sup> generation  
30%.

• **ACTIVITIES:**

Live performances by the top  
Compas musical groups from  
Haiti and

other countries as well as a  
variety of ethnic foods from the  
region.

NOEL AND CECIBON PRODUCTION  
PRESENTS

MAY 20  
2023

**HAITIAN  
Compas  
FESTIVAL**

BAYFRONT PARK, DOWNTOWN MIAMI  
301 BISCAYNE BLVD  
DOWNTOWN MIAMI FL 33132

**LINE UP**  
KODAK BLACK · KAI · ENPOSIB · TWICE · NU LOOK  
BEDJINE X KADILAK · OSWALD · EKIP · KLASS · VAYB  
BOUKMAN EKSPERYANS · GABEL · CHARLIN BATO

FOR MORE INFORMATION VISIT :  
[WWW.HAITIANCOMPASFESTIVAL.COM](http://WWW.HAITIANCOMPASFESTIVAL.COM)

MEDIA PARTNERS:

 

   

# Invited Talent

- NU LOOK
- KAI
- KLASS
- VAYB
- TWICE
- EKIP
- ENPOSIB
- BEDJINE
- KADILAK
- GABEL
- And Many More...

A photograph of two women at a festival. The woman in the foreground is smiling broadly, wearing a white t-shirt with blue lettering and a red scarf. She is holding a large red flag that features a crest with a plow, a wheel, and a banner that reads "UNION FAITHFULNESS". The woman in the background is wearing a red shirt and sunglasses. The background is filled with blurred lights and people, suggesting a festive atmosphere.

# Sponsorship Opportunities

# Why Become a Sponsor ?

With a proven history of audiences of approximately 40,000 People in the past several years, The Compas Festival will offer your company the unique opportunity to advertise your products and services to a large and important segment of the South Florida Market. This family-oriented Festival gives your organization the opportunity to support and sponsor Cultural Diversity, Social Awareness and Community Togetherness.

**HAITIAN**  
*Compas*  
**FESTIVAL**

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# PLATINUM

## Rights & Marks:

- Rights to the Haitian Compas Festival property mark and logo in pre-approved advertising, and marketing material.
- Right to activate a co-branded promotion utilizing the Haitian Compas Festival logo (subject to approval /at sponsor's expense)

## On-Site Festival Entitlements:

- Shared logo in LED video wall on main stage as a main Sponsor.
- Ten (10) live stage mentions and (2) two on stage promotions on main stage.
- Two (2) 10'x10' vendor booths, tables and chairs with electrical outlet in festival grounds.
- Ten (10) 3'x10' banners with company logo to be displayed throughout the festival grounds. (banners provided by sponsor)

## Hospitality:

- Three (3) VIP parking passes
- Fifty (50) general admission tickets (25 each day)
- Ten(10) VIP admission tickets.



## Media Entitlements:

- Selected print and digital/ web ads featuring company logo or name mention as **Platinum Sponsor**.
- Links from the Haitian Compas Festival website to company's website as **Platinum Sponsor**.
- Logo or brand name integration into all TV and Radio spots, street banners, flyers, posters, street signs and newspapers as **Platinum Sponsor**.

## Public Relations:

- Recognition in all Haitian Compas Festival press materials as **Platinum Sponsor**.
- Company to be included in promotional invitations as **Platinum Sponsor**.
- Pre-event marketing promotion available upon request.

**Package Value \$ 50,000**

# **GOLD SPONSORSHIP / Great Branding Opportunity**

## **Rights & Marks:**

- Rights to the Haitian Compas Festival property mark and logo in pre-approved advertising, and marketing material.
- Right to activate a co-branded promotion utilizing the Haitian Compas Festival logo (subject to approval /at sponsor's expense)

## **On-Site Festival Entitlements:**

- Shared logo in LED video wall on main stage as a main Sponsor.
- Ten (10) live stage mentions and (2) two on stage promotions on main stage.
- Two (2) 10'x10' vendor booths.
- Ten (10) 3'x10' banners with company logo to be displayed throughout the festival grounds. (banners provided by sponsor)

## **Hospitality:**

- Two (2) VIP parking passes
- Fifteen (15) general admission tickets.
- Five (5) VIP admission tickets.



## **Media Entitlements:**

- Selected print and digital/ web ads featuring company logo or name mention.
- Links from the Haitian Compas Festival website to company's website .
- Logo or brand name integration into all Radio spots, flyers, posters , and newspapers .

**Package Value \$35,000**

# SILVER SPONSORSHIP / Partnership Branding Opportunity



## On-Site Festival Entitlements:

- Shared logo in LED video wall on main stage as Presenting Sponsor.
- Five (5) live stage mentions on main stage as Partnership Sponsor.
- One (1) 10'x10' vendor booths, tables and chairs with electrical outlet in festival grounds.
- Three (3) 3'x10' banners with company logo to be displayed throughout the festival grounds.  
(banners provided by sponsor)

## Hospitality:

- Two (2) VIP parking passes.
- Fifteen (15) general admission tickets.
- Five (5) VIP admission tickets.

## Media Entitlements:

- Selected print and digital/ web ads featuring company logo or name mention.
- Links from the Haitian Compas Festival website to company's website .
- Logo or brand name integration into all Radio spots, flyers, posters , and newspapers .

**Package Value \$20,000**

# **BRONZE SPONSORSHIP / Partnership Opportunity**



## **On-Site Festival Entitlements:**

- One (1) 10'x10' vendor booths, tables and chairs with electrical outlet in festival grounds.
- Two (2) 3'x10' banners with company logo to be displayed throughout the festival grounds.  
(banners provided by sponsor)

## **Hospitality:**

- One (1) VIP parking passes
- Ten (10) general admission tickets.
- Three (3) VIP admission tickets.

## **Media Entitlements:**

- Links from the Haitian Compas Festival website to company's website .
- Logo or brand name integration into all flyers and posters .

**Package Value \$15,000**

# BRONZE SPONSORSHIP / Partnership Opportunity



## On-Site Festival Entitlements:

- One (1) 10'x10' vendor booths, tables and chairs with electrical outlet in festival grounds.
- One (1) 3'x10' banners with company logo to be displayed throughout the festival grounds. (banners provided by sponsor)

## Hospitality:

- One (1) VIP parking passes
- Five (5) general admission tickets.
- Two (2) VIP admission tickets.

## Media Entitlements:

- Links from the Haitian Compas Festival website to company's website .
- Logo or brand name integration into all flyers and posters .
- Stage mentions in loop format.

**Package Value \$10,000**

# Contact Information

We understand that becoming a sponsor means making an investment. We will always work closely with you to maintain open communications and devote our efforts to ensure that all your goals and objectives are met.

If you have any questions, or comments, please do not hesitate to contact us.



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THANK YOU

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